



STATE OF UTAH

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NEWS RELEASE

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**SNAPSHOT 2010
ONE DAY IN THE LIFE OF UTAH LIBRARIES**

On Monday April 12, 2010 the Utah State Library (USL), Utah Library Association (ULA), Utah Educational Library Media Association (UELMA), Utah Academic Library Consortium (UALC) and other organizations are partnering to participate in **"SNAPSHOT 2010-ONE DAY IN THE LIFE OF UTAH LIBRARIES."** Through this model of collaboration and example of a multi-type library project, Utah libraries will capture the impact they have on their communities during a typical day. Photos will portray patrons on computers searching for jobs, doing taxes, teens reading or doing homework, and/or storytelling sessions or showing community activities of all kinds.

This initiative provides an easy means to collect statistics, photos and stories that allow library advocates to demonstrate the value of their libraries to decision-makers and increase public awareness. SNAPSHOT 2010 is being held in connection with National Library Week April 11 – 17.

Statewide, librarians plan to participate from public and academic libraries, school and special libraries, hospital libraries and government libraries; from the tiniest facility to the largest systems. A quick survey has been created to capture the daily activities of Utah's libraries.

"Each day libraries across the state provide accurate information, employment help, assistance with navigating government websites, and a rich cultural experience to Utah's residents. **'SNAPSHOT 2010-ONE DAY IN THE LIFE OF UTAH LIBRARIES'** allows libraries to highlight the activities that occur on a typical day in all types of Utah libraries and gives customers the opportunity to describe the prominent role libraries play in their lives," says Donna Jones Morris, Utah State Librarian.

Utah libraries will use the statistics and comments they gather at a local level. They can include photos, quotes and comments from their customers in their newsletters. Libraries will also share results with mayors, city commissioners and other government officials. They will print photos and send them to their elected officials to showcase what is happening in their library on a daily basis. Photos can be easily posted to a designated *flickr* account to share. For instructions: <http://utahlibraryessnapshot.pbworks.com/>.

The Utah State Library is a Division of the Utah Department of Community and Culture. For more information contact: Jeri Openshaw at 801-715-6737 or jerio@utah.gov